



Public Policy and Lobbying Commitment

This Board policy is overseen by the Spark Board.

The Corporate Relations and Sustainability Director is the day-to-day owner with support from the ESG Squad.

Last updated: May 2023

Why Spark has this policy

Effective Public Policies and Laws need to consider multiple perspectives and represent the views of all stakeholders. It is important that businesses can participate in this process to share information and engage politicians and policy makers to support them to make informed decisions.

Public interest in how businesses inform and influence policy is growing. It is important that businesses and lobbyists act ethically, and that it is transparent how business and public interests are considered as part of the legislative process.

The purpose of this policy is to set clear rules and processes for Spark New Zealand to follow as it seeks to engage on public policy, either directly or via lobbying services companies.

Our commitment

Political donations

Spark New Zealand and its subsidiaries will not make donations to political parties in New Zealand or any other jurisdictions.

Membership of industry associations and business advocacy groups

We will disclose all industry associations and advocacy groups we contribute to, via membership or other means, and communicate the purpose of our membership and involvement with each group.

Engaging specialist lobbying providers

We will disclose our engagement with lobbying providers, including whom we engage and why we engage them. We require lobbying service providers to comply with any relevant industry codes of practice.