



About Spark Foundation

The Spark Foundation (formally Telecom Foundation) is a charitable trust funded by Spark New Zealand.

Key activities of the Foundation include:

- Owning and operating online crowdfunding platform Givealittle.co.nz as New Zealand's only zero fees fundraising platform, enabling generous New Zealanders to donate almost \$2 million dollars each month to deserving causes with the confidence every dollar will get through.
- Powering pledge-based crowdfunding programme Spark My Potential (www.sparkmypotential.co.nz) to help talented New Zealanders achieve their ambitions – with selected projects receiving top up funding from Spark New Zealand.
- A key funding partner of the Manaiakalani Education Trust, which is focused on using revolutionary digital learning methods to improve learning outcomes and student engagement in economically-challenged communities. The Manaiakalani programme began in Tamaki, Auckland, and is now being extended into other communities across the country.
- Operating a best practice payroll giving programme that has benefited schools and charities with donations totaling more than \$3 million, through the generosity of Spark employees and donation matching by the Spark Foundation.
- Organising volunteering programmes under which Spark New Zealand employees can spend a workday helping in the community each year.